

St George offering North London apartments to Malaysians

*By Max Koh of theedgeproperty.com
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KUALA LUMPUR: UK-based developer, St George Central London Ltd is marketing 69 units of apartments and penthouses known as the Curtiss Apartments (pictured) in Beaufort Park, North London, to Malaysian investors.

The price for the apartments range from £163,950 (RM825,328) to £985,000.

The units available include studios, one-, two- and three-bedroom apartments, Elite apartments, Premier apartments and penthouses. Studio sizes start from 281 sq ft to penthouses of 1,700 sq ft.

The apartments, which are marketed by Henry Butcher Malaysia Sdn Bhd here, are targeted towards Malaysians with children studying in the UK and investors looking for mid- to long-term investments.

“The apartments are located only a mile away from Middlesex University. Other universities in Central London can also be easily reached via the tube,” said Henry Butcher Malaysia’s business development & international real estate general manager Jazmine Goh.

Goh added that it only takes half an hour for residents of Curtiss Apartments to travel to the West End and basic amenities such as supermarkets, shops, restaurants and parks are located nearby.

“The apartments are surrounded by parks with a central landscaped park area offering a wonderful mix of open spaces,” she said, while adding that the development has easy access to other parts of London via tube, rail and highways.

The 8-storey Curtiss Apartments come with managed gate parking, resident’s gym, business centre and 24-hour security and estate management.

The apartments are expected to be completed by autumn/winter 2011, and have a 999-year lease from December 2005, and a 10-year building warranty.

“We also offer an easy payment scheme with 15% capital outlay in the first six months of signing the Sales Contract, and the 85% payable upon completion of the project,” she said. She added that there is low service charge of only about £2 (RM10) per sq ft per annum. “Enquiries for the apartments have been healthy,” she added.

A pre-London launch exhibition of the apartments will be held at the Mandarin Oriental Hotel, Kuala Lumpur on March 20 and 21 from 10am to 6pm. The apartments are being offered first to Malaysian and Hong Kong buyers before they are launched in London.

St George is a leading London developer that creates residential and mixed-use developments of varying sizes. Its portfolio includes the award-winning Battersea Reach, Parkwest in West Drayton, and Camberwell Grove. Its Beaufort Park project won best development in the Daily Mail UK Property Awards 2009.

Curtiss Apartments is St George’s second offering to Malaysian buyers after the Imperial Wharf was launched here last September.

For more information, go to www.henrybutcher.com.my.